# Real time GPU accelerated analysis of Big Data

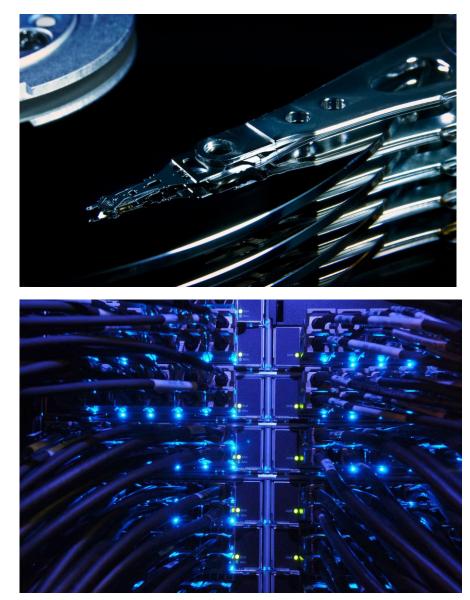
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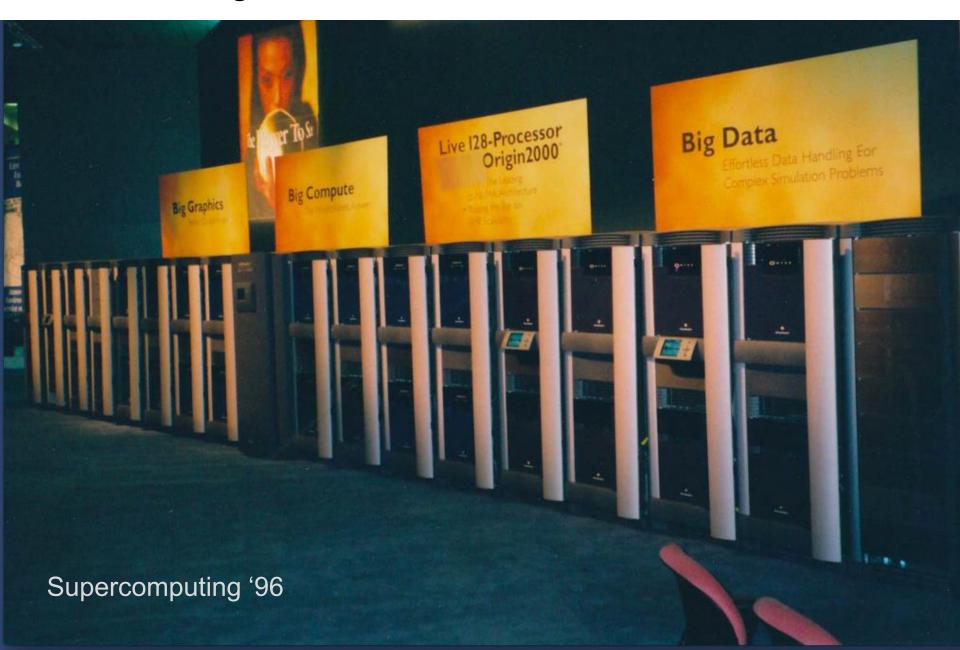
## Agenda

- Real Time analytics
  - Analysis classes
  - Analysis methods
  - GPUs and Analytics
  - GPUdb and GAIA
- Example cases:
  - USPS
  - Ebay/Paypal
  - INSCOM
- Summary





#### SGI<sup>®</sup> and Big Data



### Big Data Analysis classes

- Two fundamental methods:
  - Object analysis
  - Relationship analysis
- Object Analysis "needle in a haystack"
  - Problem can be easily decomposed
  - Ideal for map-reduce or hadoop type analysis
- Relationship analysis "relationships between entities"
  - Not easily decomposed
  - Interested in the links rather than the objects themselves
  - Ideal for large-shared memory/graph analysis

# **Big Data Analytics**



Feature Extraction

- Conform data to input requirements

- Statistical Processing – Analysis
- Output Predictions
  - Derive insight from results

# **Big Data Analytics**

- Many analytics techniques can be framed as convex
  - An optimisation problem where the objective function is convex
  - Exceptions include a-priori and some graph mining algorithms
- In data analysis, convex problems are attractive
  - Local solutions are always globally optimal
  - Problem definition can be decoupled from the solver
  - Many well studied algorithms exist
  - Generally linearly seperable

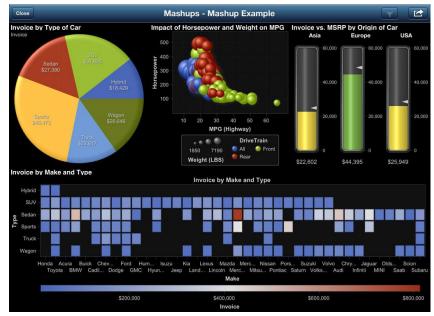


# **Big Data Analytics**

- Most popular algorithms for convex problems are gradient methods
  - Conjugate Gradient
  - Newton Method
  - Incremental Gradient Descent
- These are all ideally suited to GPU processing:
  - Fast Gradient Gradients with Multiple GPUs Cevahir, et al, ICCS 2009
  - Accelerating the CG method with CUDA Matt Pennybaker, U of Arizona
  - A GPU framework for solving systems of linear equations, Kruger et al, GPU Gems 2

# **Real Time Analytics**

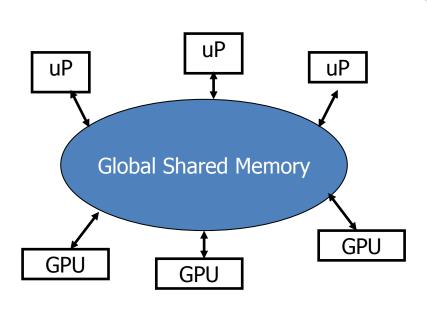
- Real time analysis provides:
  - Fast insight
  - Interactive what-if?
  - Interactive steering
  - Up to date information
  - Support instant yes/no go/no go
  - Online fraud detection
- Real Time has special requirements
  - Data must be immediately available & accessable
  - Processing time must be very fast
- Need a data-centric approach

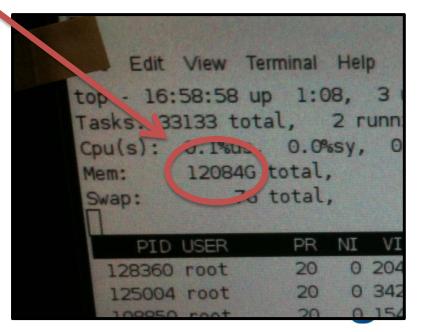




#### Data Centric Analysis

- Move the compute, not the data!
  - Surround the data with compute elements (CPUs and GPUs)
- Disks are too slow => In-memory databases
  - Need lots of RAM



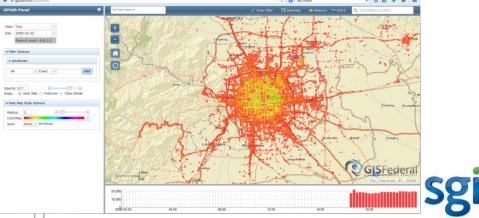


#### In memory data

- Accessing data on disk (milliseconds)
- Accessing data in flash (microseconds)
- Accessing data in memory (nanoseconds)
- Many methods:
  - In memory databases (memSQL, TimesTen, HANA)
  - In memory tables (most DBMS support)
  - Directly into shared memory (/dev/shm)
  - GPUdb GPU Accelerated Database

#### GPUdb

- A scalable distributed database for many core devices
- SQL like query language
- Designed for big data 10-100 million+ rows
- Not to be confused with gpudb by Yuan Yuan @ code.google.com/gpudb



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#### GAIA

 A comprehensive database that incorporates numerous complex and distinct sources of information, which can be quickly sorted and displayed using easily understood visualization tools.

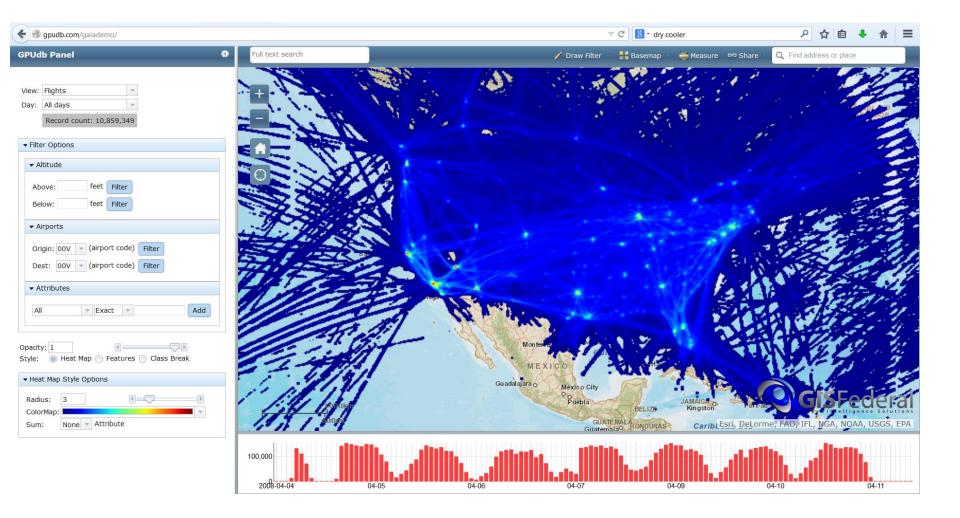


- Built on top of GPUdb
- Created by Global Intelligence Solutions (GIS) Federal

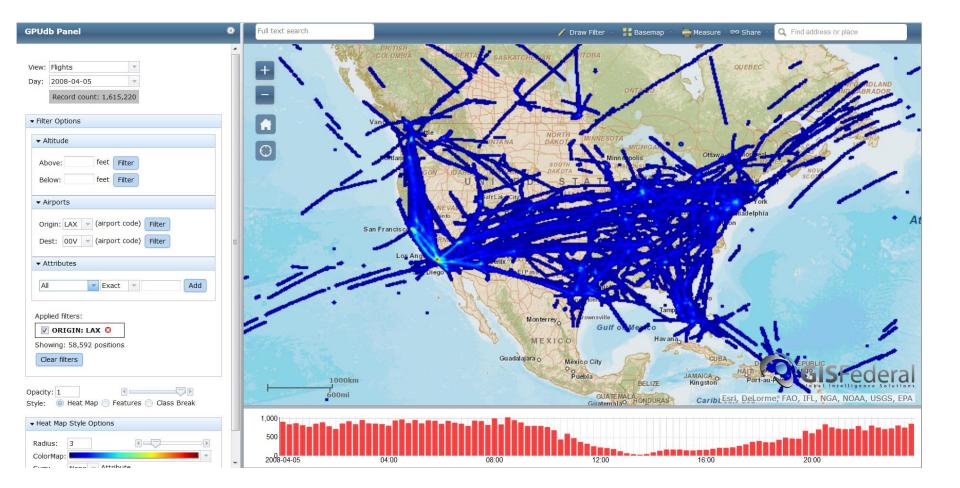




#### GAIA – 10 Million Flights

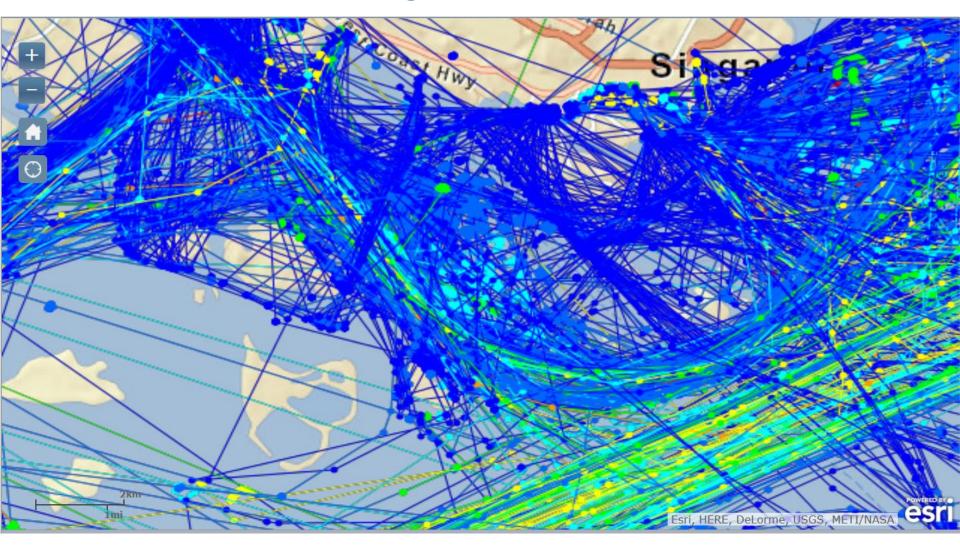


#### GAIA – From LAX only



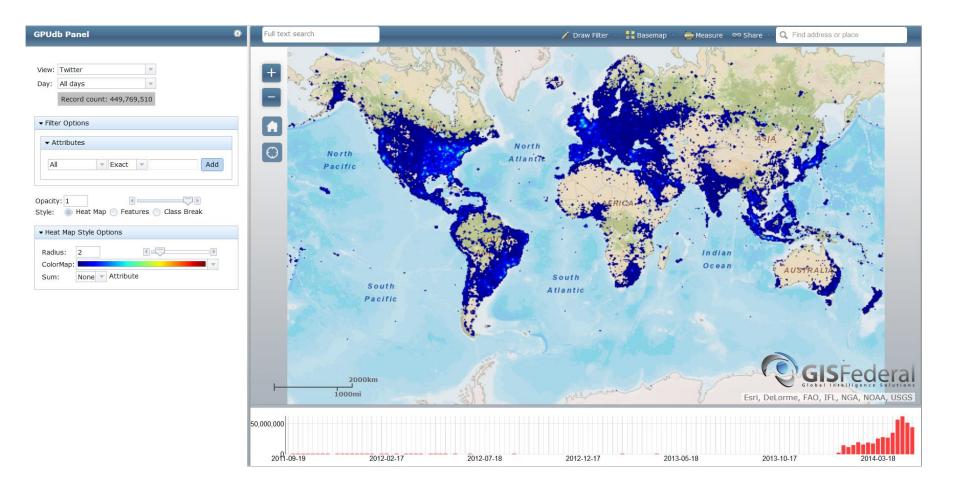


#### GAIA – Shipping

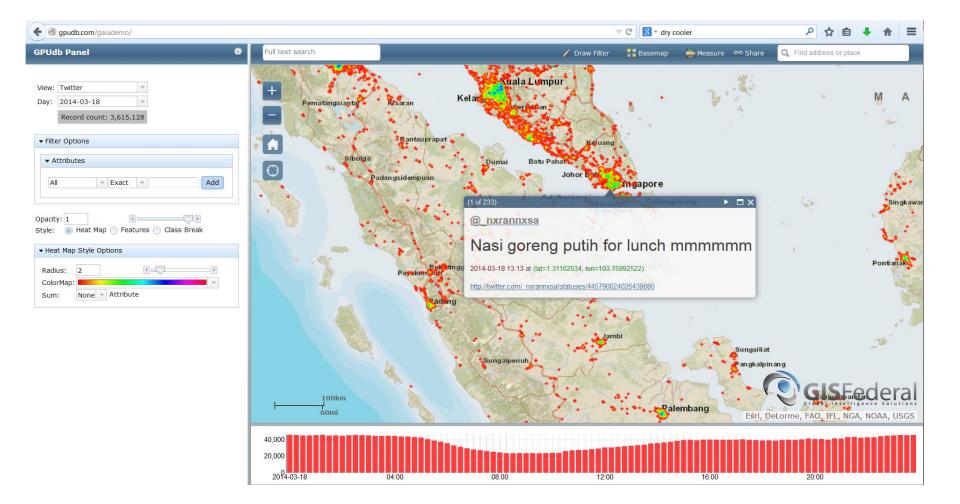




#### GAIA – 500 Million Tweets



#### GAIA – SEA Tweets



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### Examples



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#### Real Time Fraud Detection @ USPS



**Service** (USPS). As it processes more than 528 million pieces of mail each day, the USPS has become an active participant in the big data revolution, and operates one of the most powerful non-classified supercomputing databases in the world.

#### S. Ryan Quick – Principal Architect, Paypal

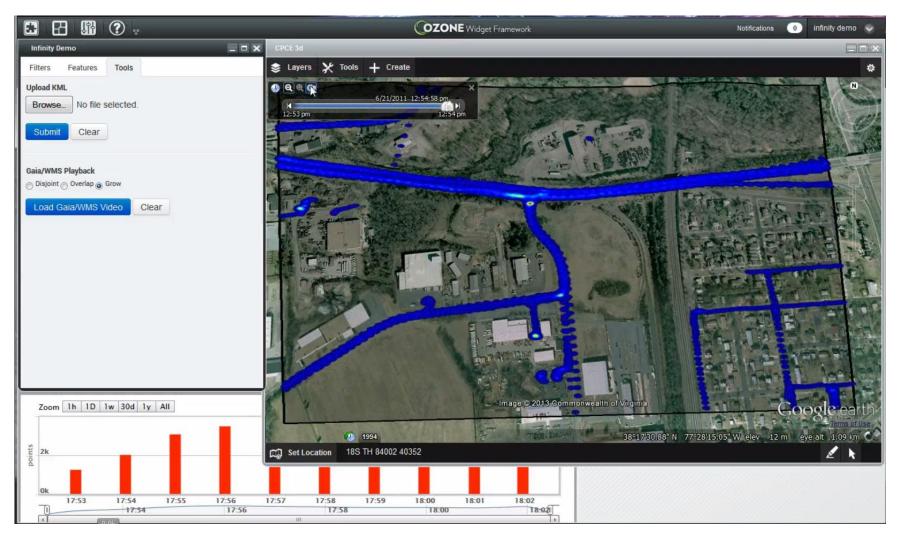


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#### **INSCOM GAIA System**

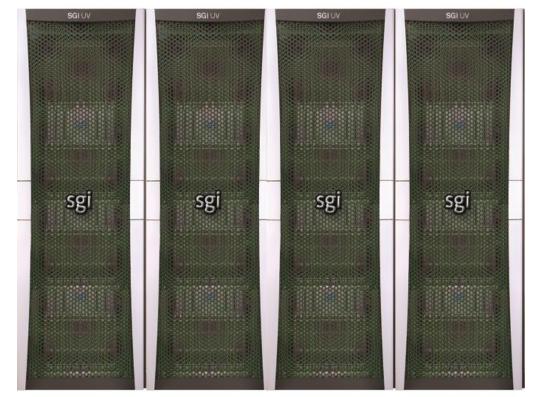
- Partnership between SGI, GIS Federal and NVIDIA
- Customer : U.S. Army INtelligence and Security COMmand (INSCOM)
- Custom system for providing soldiers with real-time actionable insight:
  - Quickly and clearly recognise threats
  - Pinpoint hazards along a route in real time to allow military personnel the opportunity to hange their course of action.

#### **INSCOM GAIA**



# **INSCOM GAIA System**

- 10 TB in-core database
- UV2000 SMP system with 16 NVIDIA K20X GPUs
- 2,048 CPU cores
- Live ingest from multiple sensors
- Sub second response for geospatial calculations





#### Summary

- Big Data provides both substantial challenges and opportunities
- GPU accelerated Data Analytics holds much potential for many typical problems
- Big Data feeds which require immediate filtering/pre-processing can take real advantage of GPU offload
- Data movement, as always, is an important issue



